



MEDIA RELEASE – FOR IMMEDIATE RELEASE

4 October, 2011

Cash Doctors Springs Into The Budget Season

Spring has sprung and with less than four months until Christmas, the time frame left to budget for gifts and holidays is getting smaller. Australia's leading online credit provider, Cash Doctors, is taking the stress out of budgeting by providing simplified financial advice and free tools for their customers.

The company's resolution to help improve their clients' financial literacy came from recognising a lack of financial support for middle income earners; those in between needing government assistance and enjoying financial independence.

The finance blog and free tools offered on the Cash Doctors website are a sight for sore eyes for those struggling to manage their funds.

Marketing manager, Johan Kriegbaum, said Cash Doctors had developed the budget planner tool to help their clients set realistic and achievable financial goals.

"The tool is great for those who haven't done a budget before. It's free, easy to use and you can track exactly how long it will take you to reach your targets," Mr Kriegbaum said.

"We know that budgeting can be hard and professional financial help isn't always an affordable option. Our budgeting tool takes the stress out of managing your money; and best of all its free to use."

While the budgeting tool is available to help with managing funds, the Cash Doctors blog is shedding light on everything from how to ask for a pay rise to choosing the right health insurance.

"We're simplifying everyday finance topics for our customers so that they can make informed financial decisions for themselves and hopefully save money at the same time," said Mr Kriegbaum.

"Come Christmas time, we'd like our customers to be able to enjoy the holiday season without the stress of financial hardship."

To gain a more thorough understanding of their customers' financial needs, Cash Doctors will be conducting a survey over the coming months amongst their members and the general public.



A | PO BOX 3592, Australia Fair, Southport, QLD 4215
E | customercare@cashdoctors.com.au

P | 133 156
F | +61 7 5591 7616

WEB | cashdoctors.com.au
ABN | 91 135 501 807



To have your say, visit <http://blog.cashdoctors.com.au/>, or the Cash Doctors' [Facebook](#) or [Twitter](#) page.

Cash Doctors was established in 2005, and continues to grow as Australia's leading online credit providers. For more information, visit cashdoctors.com.au. To access their free budget planner, visit cashdoctors.com.au/resources/budget-planner

For further information, please contact:

Kirsten Stallard
Public Relations Coordinator
kstallard@cashdoctors.com.au
Ph: 133 156



A | PO BOX 3592. Australia Fair, Southport, QLD 4215
E | customercare@cashdoctors.com.au

P | 133 156
F | +61 7 5591 7616

WEB | cashdoctors.com.au
ABN | 91 135 501 807